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Editor: Charles Stirton

Successful China Scholars lunch at Hailey

There is something special about a warm summer's day in Oxfordshire spent in convivial company and excellent hospitality. The occasion was a celebratory luncheon held at Hailey House in Hailey, Oxfordshire on the 19th June. Our hosts were Tim and Clair Beardson. They gave a special welcome to about 100 guests including trustees, friends, Chinese scholars, and supporters of the China Oxford Scholarship Fund. During lunch Tim Beardson gave everyone an overview of the excellent work that has been done already and outlined how a new Charity had been created in the UK to work with the existing charity in Hong Kong. He announced that we were going to raise £25 million over 6 years to create a permanent endowment fund for Chinese scholars that would work in perpetuity. The special relationship with Oxford University was highlighted by the moving speech by Jingmin Huang.



The Chinese scholars and partners on their departure from Hailey House: From the left Gong Feng, Guiyang Wu, Chiang Liu, wife of Jian Huang, Huiling Tan, Jian Huang, Sze Chai Kwok, Qiuxian Li, wife of Qiao Liu, Qiao Liu, Jingmin Huang, Gongsheng Huang, and Yeshe Kalsang, (Wen Zha had to leave earlier—Photo by Jingmin Huang).

Gift Aid it—Make every penny count!

Fundraising is hard work so it makes sense to leverage as much as possible from every donation. Did you know that we can claim an extra 28.2p from every £1 donated? The process is simple. We are setting up the arrangements with the Charity commission to claim the money back and will provide the simple documenta-

tion necessary. In this newsletter we will explain how it works so that you can explain it to potential donors.

Gift Aid allows our charity to reclaim the basic rate of income tax paid on the donation by UK taxpayers. This means that a £10 Gift Aid donation, is worth £12.80 to the charity - imagine what a difference that could

make to us and it doesn't cost the donor a thing.

On top of this, higher rate taxpayers are eligible to reclaim as much as £23 from the taxman for every £100 donated to charity, by including details of their Gift Aid donations on their Self Assessment form.

Gift Aid is surprisingly easy to

Gift Aid contd ...

use. Gift Aid can apply to donations of any amount, large or small, by cash, cheque, postal order, direct debit, standing order, debit or credit card or even in a foreign currency (including the euro).

What's more - one single Gift Aid declaration can apply to all past donations you have made (since April 2000) and to all future donations you make.

As a higher rate taxpayer looking to reclaim tax from your donation, all you have to do is remember to include details of your charitable gifts on your tax form. Also, from April 2003, higher rate taxpayers are able

to reclaim tax relief from donations paid to charity both during the previous tax year and during the current tax year, that means the relief is paid that much quicker.

Example: Let's look at an example that shows how Gift Aid is calculated: Clair Jackson makes a donation of £100 to our Trust. We gross up the value of the gift, and multiply the donation amount by 22/78 (or 28%) to calculate the tax it can reclaim, as follows: If Clair is a higher rate taxpayer, she will want to calculate the tax relief she can claim. She is eligible to claim the difference between the higher rate of tax

(40%) she has paid, and basic rate tax (22%) reclaimed by the charity (40% – 22% = 18%). Therefore, Clair simply works out the gross value of her gift to the charity (£100 + £28 = £128) and calculates 18% of that figure to calculate the tax relief she is entitled to reclaim:

£128 (gross donation) x 18% = £23 tax relief to donor.

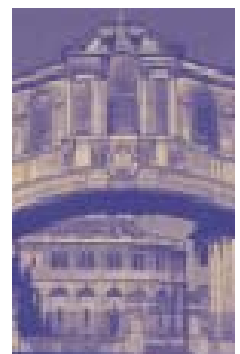
So, to put it simply, Clair reclaims 23% of the cost of her initial £100 donation. (But note that tax can only be reclaimed on donations made by individuals who pay UK income or capital gains tax at least equal to the amount reclaimed on their donations in the current tax year).

“Goals that are not written down are just wishes”

Funding Activity

- **Anne Lindsay** is preparing a plan for a major fundraising dinner and will liaise with **Clair Beardson**. She is also going to hold a barbecue in late September at her house in the Midlands to raise funds. She also spent time helping organise the stationary.
- **Colin Rayner** has offered a raffle prize of a one week at his house in the North Yorkshire Moors. He has offered a personal donation and is hoping to get a small donation from a company. He is auctioning his medical instruments on EBay and donating the proceeds to the fund.
- **Alastair Borthwick** will be visiting Peking, Wuhan and Chang-Wa Universities in September and October. He hopes to meet up with Vice-Chancellor John Hood who is going out to receive an Honorary degree.
- **Robbie Lyle** is trying to arrange Marlborough House for a fund-raising dinner.
- **James Hodge** has been very helpful in drafting questions for a Q & A briefing which will be sent to you soon.
- **David Elkington** and **Martin Streets** have completed the stationary package. We now have quotations and will be placing an order soon.
- **George Norrie** is on holiday in Scotland for a few months but is in contact.
- **Katie Lee** has been on a residential course in Oxford for the last month. Please remember her mother in your prayers.
- **Corinne Bowdery** has committed to raise £1000.
- **Peter Harborne** has been actively contacting various major donors.
- **Philip English** has been on holiday in New Zealand and should return soon. He has been very active nonetheless and, like **Tim Beardson**, is an inspiration to us all.
- **Ravi Takhar** has made a £1000 personal donation challenge to everyone.
- **Peter Innes** has been active and has started to recommend names to contact.
- **Charlie Stirton** and **David Elkington** will meet a major donor in three weeks time.
- **Cheryl Burgess** has offered to organise a dinner in London.
- **Denis Amis**, former English cricketer, sent out four invitations, as guests of the President of the Committee, for COSF guests for the 2nd Edgbaston Test,

You are all encouraged to get active and choose an area of activity you would like to be involved in. We need champions for all parts of the Road Map. Future meetings of the Fundraising group will concentrate in developing target based strategies to achieve our tremendous aspirations. All ideas welcome. Please contact myself or Philip and make sure your ideas get on the agenda. We also need to draw in more volunteers. Please make recommendations to Philip.



The Road map

COMBINED TOTAL CHINA AND UNITED KINGDOM

Target Year 1	£5,170,000
Annual Targets Year 2-6	£3,920,000
Total target over 6 years	£24,770,000

Annual Activity	Estimated to realise
Founders	1,200,000
Fundraising Events	300,000
Government Grants	150,000
Corporate Endowments	1,600,000
Corporate Grants	500,000
Oxford Alumni	50,000
Launch Party	50,000
Private Endowments	1,000,000
Bequests	320,000
Total Realisation year 1	5,170,000
Years 2 - 6 as above	5,170,000
Less	
Founders	-1,200,000
Launch Party	-50,000
Total	3,920,000
Summary of 6 years	
Year 1	5,170,000
Year 2	3,920,000
Year 3	3,920,000
Year 4	3,920,000
Year 5	3,920,000
Year 6	3,920,000
Total	24,770,000

The funding targets

As you can see from the table above we have a huge task ahead of us if we are to raise our share in the UK.

The table gives only broad brushstrokes of headings. Behind each we need to develop a raft of detailed actions and strategies, e.g., under Fundraising Events we would include dinner/supper events, as well as big marquee type events. We have hardly begun to develop this detail, yet alone find people

who would be prepared to drive or be responsible for the individual activities under each heading.

Please have a look at the different headings and see if you could be a champion for any particular item line.

Once we have a fund-raiser and administrative staff in place we will be able to really flesh out the table in some detail. We will also be developing the ideas

further in our regular meetings.

But remember:

“Goals are simply dreams to which you have added a deadline”

China Oxford Scholars Fund

HELP BUILD CHINA'S FUTURE LEADERS

A £25 MILLION APPEAL TO CREATE 20 CHINA SCHOLARS PER ANNUM IN PERPETUITY

In the 21st century China will be the pre-eminent and dominant force in the global economy. Her leadership - within and without - will be a force to be reckoned with.

The China Oxford Scholarship Fund has been set up in the belief that we can make a real difference to the development of one of the most important countries in the world. We are helping to build the next generation of leaders in China. The country is growing fast and will need internationally orientated leaders to steer it through the complex issues, which will arise. It is very important that the world understands China and China understands the world.

The fund's precursor, the Hong Kong Oxford Scholarship Fund, was set up in 1992 to send Hong Kong/Chinese students with top up grants for post-graduate studies to Oxford University. Within a decade it was felt that the project should be enlarged and that funding should also be sought in the UK. On the 14th September 2004 a British arm was established called the China Oxford Scholarship Fund. The new fund is a private charitable initiative funded by grants, and individual and corporate donations.

The Funding Appeal will be raising £25 million to make 20+ scholarships each year in perpetuity. These students, once they have completed their studies, will return to China as China Oxford scholars. We are determined that they will receive due recognition in their home country at senior level.

China is the most populous and fastest growing country in the world. It is also the fastest changing. 25 years ago China had a rigid socialist economy and was emerging from the upheavals of the Cultural Revolution. Today China is growing at almost 10% per year and is fast becoming a market economy. What China particularly needs is to develop further leadership to guide her economic success.

Oxford has been producing more leaders for more centuries than any other university. It is natural for Oxford to provide exposure to the highest international standards for bright students of high potential from all over the world.

Oxford has produced over 24 Prime Ministers plus the present Prime Minister of India, the present President of Colombia and, of course, Bill Clinton. In the year 2002/3 56% of all postgraduate students were drawn internationally from outside Britain. It is a very dynamic, multi-cultural international environment.

We welcome support from all those who wish well to China and good relationships between China and the West through the 21st Century.

We are seeking large and small donations to help us create the £25 million Endowment Fund.

We invite you to be part of a truly visionary project that will impact future generations.

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